

MEDIA ADVISORY

Light It Up Calgary: A Night Run and Walk Through Downtown Pathways *Shining a light for cancer support*

WHAT: A night run and walk through the Eau Claire pathways in support of those living with cancer and Wellspring Calgary. Participants are invited to light up their headlamps on a 3km walk, 5km run/walk or a 10km run.

WHEN: Sat. April 8, 2017

8:00 pm: Event welcome with emcee Gord Gillies
8:15 pm: Walk/Run begins
9:30 pm: Pizza & Prizes Celebration after the Walk/Run

WHERE: Eau Claire Market Centre Court (by Running Room)
Unit A01, 200 Barclay Parade SW Calgary

The pathways of downtown will shine brightly as Calgarians of all ages light up their headlamps in the third annual Light it Up Calgary fun run and walk in support of those in our community who are living with cancer. Participants have the options of partaking in a 3km walk, 5km run/walk or a 10km run. Donations and awareness raised through this event will help to ensure that Wellspring Calgary programs remain available at no charge to anyone living with any type of cancer at any stage in their journey.

Tornado Combustion Technologies Inc. has generously stepped up again as the presenting sponsor for this third year. Calgarians not participating in the run/walk can show their support for people impacted by cancer by making a donation or sponsoring a participant. The run and walk will be followed by a pizza and prizes celebration at Eau Claire Market centre court.

The impact of everyone's support will be seen and felt as the evening darkness is illuminated by a spirited wave of people in motion for a worthy cause. For more information, please visit: www.lightitupcalgary.ca.

INTERVIEWS:

Kevin Kaminski, Event Chair, Light it Up Calgary

For more information, please contact:

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